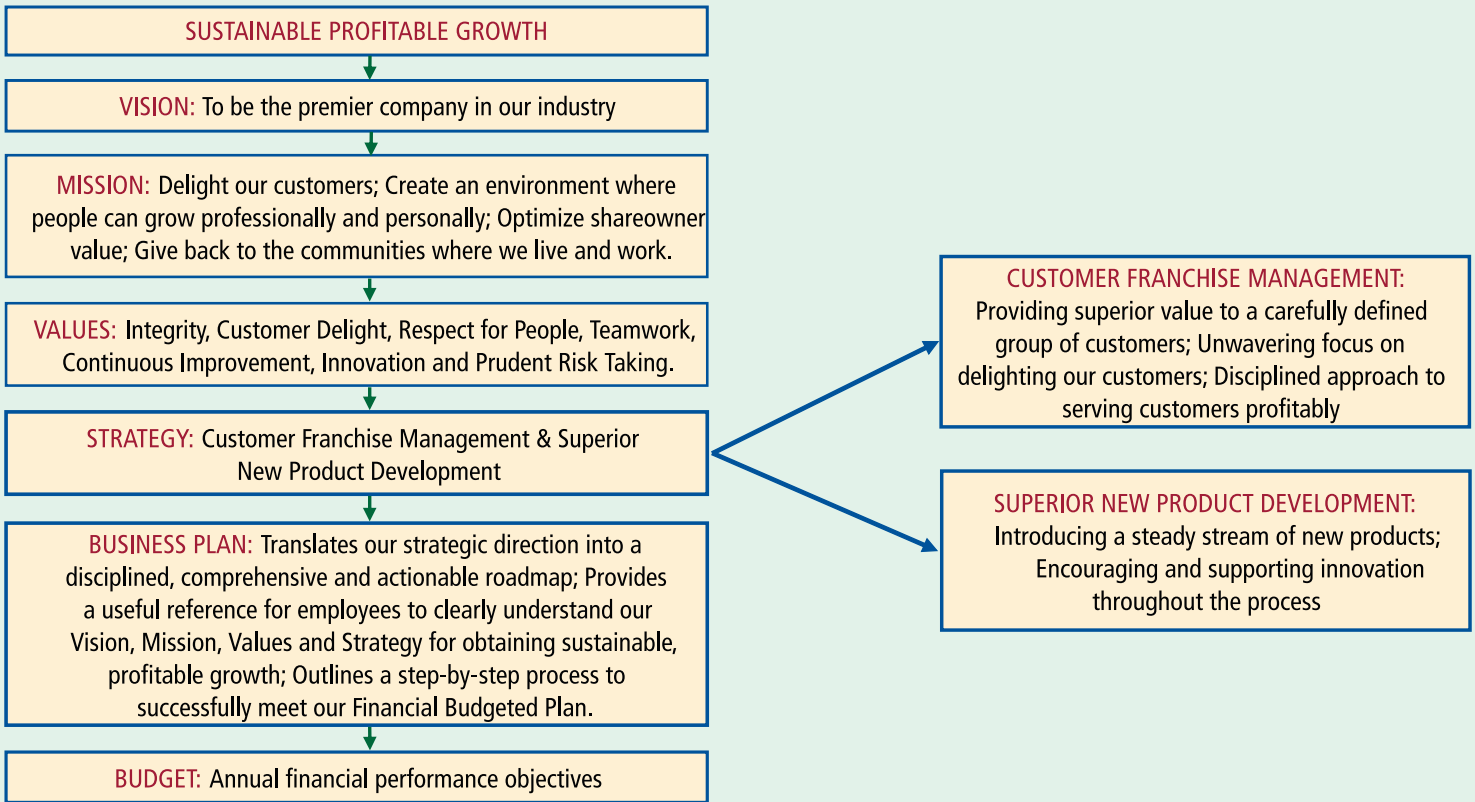


# Building a Noble Enterprise

## Inspire and Communicate—Define Purpose and a Plan



## New Strategic Management System

