

Angela C. Dowd

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www.acdowd-designs.com/id.html

P.O. Box 2747, Petaluma, CA 94953

Objective:

To design instruction, instructional materials and presentations for academic and corporate use.

Software Applications:

- InDesign
- Illustrator
- Acrobat
- QuarkXPress
- Acrobat
- Photoshop
- Dreamweaver
- Camtasia
- Word
- PowerPoint

Computer Operating Systems:

- Macintosh OS X, Windows OS 7

Instructional Design Skills:

- Created storyboards, instructional videos, and accompanying websites for online tutorials.
- Designed and produced training manuals and promotional materials for instruction.
- Designed and developed accessible pdf tutorials.
- Developed an instructional distance education unit with a team for a graduate course.

Graphic Design Skills:

- Developed online and print presentations for clients.
- Prepared digital images for print and web—applied color correction, toning, restoration.
- Developed branding materials and marketing collateral for businesses.
- Created Newsletter design templates and produced large newsletters.

Web Design Skills:

- Drew, scanned, manipulated and optimized images for web use.
- Created mock-ups for web pages in both Photoshop and HTML.
- Problem-solved to improve user interface design.
- Designed websites using CSS (in Dreamweaver) to accompany online instruction.
- Performed basic webmaster functions and used HTML.

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Illustration Skills:

- Illustrated training diagrams, maps, charts, cross-sections and geotechnical site-plans.
- Designed, illustrated and produced exhibits and presentations for online and print use.
- Designed icons and infographics for web sites.
- Created photo collages, composites and other detailed image work using Photoshop.

Project Management Skills:

- Worked closely with clients on projects from concept to finished product.
- Collaborated with instructional designers, instructors, programmers, editors, advertising sales reps, printers and content providers to complete projects.
- Provided customer support and help with maintenance when needed.

Relevant Work Experience:

- Freelance Graphic Designer / Illustrator (1996 to present)
- Graphic Artist / Illustrator (part-time) Van Houten Consultants, Inc. Petaluma, California (1987 to 1996)
- Graphic Artist, Monterey Imports, San Rafael, California (1985)
- Graphic Artist, American Business Communications, South San Francisco, California (1984)
- Illustrator, U.S. Geological Survey, Menlo Park, California (1982–1983)

Education and Training:

- Bachelor of Arts, Design and Industry, graphics emphasis, San Francisco State University, San Francisco, California.
- Web Graphic Designer Certificate, Santa Rosa Junior College, Santa Rosa, California.
- Current MA.ed candidate, Instructional Technologies (ITEC), San Francisco State University, San Francisco, California.